



VANM

VIRAL ADVERTISING NETWORK MINING

Challenge

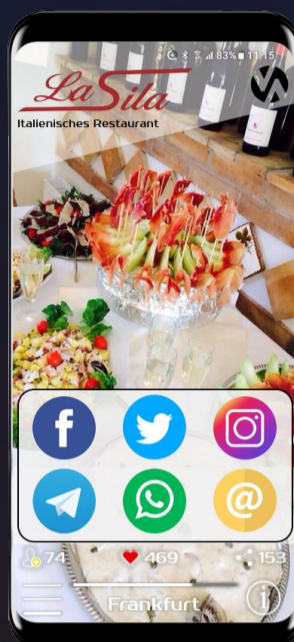


Traditional digital advertising has lost its edge. Pop-up ads get largely ignored or blocked by consumers. Digital advertising is ineffective and unaffordable for small businesses to reach local focus groups.

VANM Ecosystem



A search engine for local products and service offers by category, that matches supply and demand of local ads with nearby users in real time, while respecting user privacy. Also, a peer-to-peer marketing platform and content creators hub for self-employed brand ambassadors on a local and level playing field. Profits are shared with consumers (50%).



Vision & Road Map



Decentralization of marketing monopolies:

- Allow reasonable expenditures for local advertising to help start even small businesses with high exposure to potential customers.
- Provide everyone with access to a borderless self-marketing network.
- Establish a decentralized blockchain-based currency.
- Develop a first-mover augmented reality app for consumers and local markets.

2017

Concept phase & acquirement of strategic partnerships

Founding the company, starting app development & token sale

2018

2019

Prototype app presentation, development & launch of beta app

Initiation of VANM services & network expansion

2020

2021

Launch of augmented reality app & full market cycle

VANM Token



Peer-to-peer currency and payment method within the VANM ecosystem to acquire content bandwidth for its marketing platform.



Team



50y+ of experience in advanced engineering, programming, design, project management and deep understanding of local consumer markets and network effects.

